



THE INTERSECTION OF TRAVEL AND ARCHITECTURE: *An Evening Exploring How Travel Shapes People, Places, and Perspectives*

SPONSORSHIP OPPORTUNITIES

THURSDAY, OCTOBER 16, 2025 • 6:30PM
HI NEW YORK CITY HOSTEL • 891 AMSTERDAM AVENUE

HI USA invites you to support a one-of-a-kind event that celebrates the lasting impact of travel on people, culture, and places.

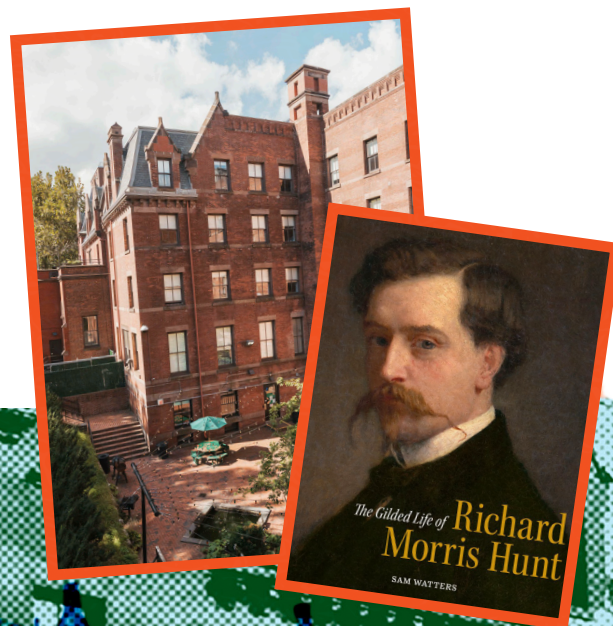
This event will take place inside a historic building on Manhattan's Upper West Side, designed by legendary architect Richard Morris Hunt, and now home to the largest hostel in North America.

Featuring author and historian, **Sam Watters** in conversation with world traveler and former HI USA Board member, **Lisa Gurwitch**, the event will explore travel as a transformative force. Hunt's transatlantic journeys in the age of the steamship shaped a career that revolutionized American architecture. In a full-circle moment, the conversation will take place in a building inspired by his travels, which now serves as a home to hundreds of thousands of travelers per year.

Sam Watters is the foremost author and historian on Richard Morris Hunt, with two books on Hunt, including *The Gilded Life of Richard Morris Hunt* and *Richard Morris Hunt: The Collector*.

The evening will include a VIP reception, a ticketed program with the capacity for 110 people, book signing, and guided tours of the historic property. In addition to reaching an **in-person audience of 110 civic leaders, community members, preservations, architecture enthusiasts, and philanthropists**, the event will be promoted through HI USA's national channels, including LinkedIn, e-newsletters, and our broader community of supporters.

Your sponsorship will highlight the history of an Upper West Side gem, while reflecting on the impact of travel then and now. By sponsoring, you're supporting a nonprofit organization that creates cultural understanding through travel and hostelling.



SPONSORSHIP LEVELS AND BENEFITS

Cultural Champion and Presenting Sponsor \$10,000	<ul style="list-style-type: none"> • Premier 'Presented by' recognition on all event materials, including invitations, program, signage, and digital promotions • Logo placement in the most prominent position on the event webpage • Acknowledged as 'Presenting Sponsor' on Facebook (avg. 122,000 monthly reach) and LinkedIn (3,948 followers) • Listing in HI USA's Annual Report • Logo and mention in quarterly HI USA Chair & CEO webinar invitations (2,000 invitations) • Verbal acknowledgment as 'Presenting Sponsor' during program welcome remarks • Opportunity to provide a brief welcome or remarks at the event (optional) • 4 VIP reception invitations • 8 tickets to the event with premium reserved seats • Dedicated table or area at the event to engage with guests, if desired • Opportunity to provide branded materials to attendees at check-in, at seats, or near the book-signing table • Employee engagement opportunity to review HI USA Travel Scholarship applications • 2 HI USA annual memberships for employees • 2 signed copies of <i>The Gilded Life of Richard Morris Hunt</i> and 2 signed copies of <i>Richard Morris Hunt: The Collector</i>
Globetrotter Level \$5,000	<ul style="list-style-type: none"> • Verbal recognition during program and recognition at the VIP Reception • Logo on event signage and in event communications: invitation, post-event email, event webpage • Sponsor recognition on Facebook (avg. 122,000 monthly reach) and LinkedIn (3,948 followers) • Listing in HI USA's Annual Report • 2 VIP Reception invitations • 6 tickets to the event with premium reserved seats • 2 signed copies of <i>The Gilded Life of Richard Morris Hunt</i> and 2 signed copies of <i>Richard Morris Hunt: The Collector</i> • Option to include branded material near book-signing table
Explorer Level \$2,500	<ul style="list-style-type: none"> • Logo on event signage and in event communications: invitation, post-event email, event webpage • Sponsor recognition on Facebook (avg. 122,000 monthly reach) and LinkedIn (3,948 followers) • Listing in HI USA's Annual Report • 4 tickets to the event with premium reserved seats • 2 signed copies of <i>The Gilded Life of Richard Morris Hunt</i> and 2 signed copies of <i>Richard Morris Hunt: The Collector</i> • Option to include branded material near book-signing table
Adventurer Level \$1,000	<ul style="list-style-type: none"> • Logo on event signage and in event communications: invitation, post-event email, event webpage • Listing in HI USA's Annual Report • 2 tickets to the event with reserved seats • 1 signed copy of <i>The Gilded Life of Richard Morris Hunt</i> and 1 signed copy of <i>Richard Morris Hunt: The Collector</i>

To discuss sponsorship opportunities, please contact *Director of Resource Development* **Lauren Brown** at lauren.brown@hiousa.org or **240-650-2124**.